

## Skills

Graphic Design  
Typography  
Book Design  
Poster Design  
Type Design  
Web Design  
ScreenPrinting  
Photography  
HTML CSS  
Marketing

## Software

Adobe photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere  
Adobe After Effect  
Cinema 4D  
Figma  
Spark AR

## Language

Mandarin  
English

## Experience

### FTLO&SOJRN · Freelance Graphic Designer

San Francisco, CA                      2022/10–2022/12

- Analysis of the original website and write an update recommendation and design the updated UI mock-up.
- Help with the marketing email header design for the Thanksgiving campaign.
- Design the poster card for each brand.
- Work with the UX designer to clarify the inappropriate typography of the website.

### Dot F · Visual Designer

San Francisco, CA                      2022/9–12

- Designed social media digital assets for daily promotion.
- Designed the landing page of the product.
- Communicate with teammates and work on Pitch Deck design.
- Work with UX designer and software development lead, design for Product UI.

### KQED · Graphic Design Intern

San Francisco, CA                      2022/07–2022/12

- Get public media knowledge training, including an annual audience strategy workshop and streaming media understanding.
- Designed cover and template of 2022 Annual Education Report Book
- Designed a series of Bay Area Illustration for KQED Merchandise.
- Participating in Hillsdale advertisement shooting.

### SFFILM · Assistant Graphic Designer

San Francisco, CA                      2022/03–2022/05

- Assited 2022 SFFILM Program Guide Design.
- Designed 2022 Essential SF Program Guide.
- Workingon digital assets for 2022 SFFILM, such as social media toolkit graphics, Email Header, Events Header, etc.

## Volunteer

### San Francisco Center for the Book

The 16th&18th Roadworks Steamroller Printing Festival

San Francisco, CA                      2019/11 | 2021/10

Assisted with printing workshop and infos.

Assisted with event set up and printing workshop.

## Education

### California College of the Arts

San Francisco, CA

BFA Graphic Design                      2021/12